

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	Koningstein	Art Unit :	Unknown
Serial No. :	10/748,681	Examiner :	Khanh H. Le
Filed :	December 31, 2003	Conf. No. :	1968
Title :	SYSTEM AND METHOD FOR ENABLING AN ADVERTISEMENT TO FOLLOW THE USER TO ADDITIONAL WEB PAGES		

Mail Stop Amendment

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO

NON-FINAL OFFICE ACTION MAILED APRIL 16, 2008

Please amend the above-identified application, as follows: